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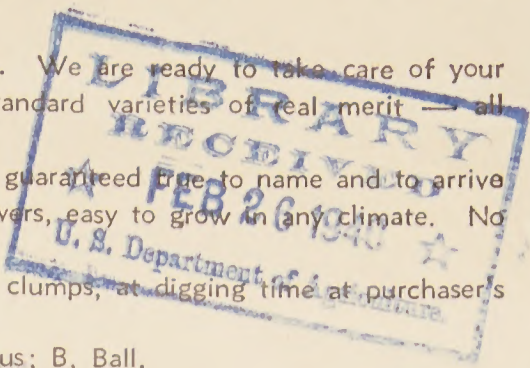
DAHLIAS — Northern California Grown — Advance Prices for — 1940

NOW is the time to plan for the 1940 Dahlia Season and take advantage of the low fall prices. We are ready to take care of your needs with more and better stock than ever before—late American and Foreign introductions and standard varieties of real merit — all nationally known prize winners.

OUR STOCK consists of the highest quality field and pot grown Dahlia roots. They are fully guaranteed true to name and to arrive in good growing condition. With reasonable care they will produce a large quantity of perfect flowers, easy to grow in any climate. No better stock obtainable regardless of price.

DELIVERIES: Roots and pot clumps, January 1 or later; green plants, after May 1, and field clumps, at digging time at purchaser's risk, or will reserve until March 10. All orders filled in rotation.

ABBREVIATIONS: FD, Formal Decorative; ID, Informal Decorative; SC, Semi Cactus; C, Cactus; B, Ball.



DECORATIVE and CACTUS DAHLIAS	ROOT	PLANT
ACHIEVEMENT—SC Gold and rose	\$.50	\$.25
ADIRONDACK SUNSET—ID Scarlet and yellow....	.50	.25
ADORABLE—ID Peach Pink and gold50	.25
AIKO—SC Cardinal red35	.25
ALEC CRAIG—SC Blush pink and cream75
ALTMARK—SC Lilac50	.25
AMELIA, EARHART—SC Apricot and buff50	.25
AMERICAN PURITY—SC Glistening white75
ANDREA ERICSON—ID A grand white75	.35
AUTUMN KING—ID Bronze and gold	1.25	.50
AZURA—ID Large rosy lilac	1.00	.50
BALLEGO'S GLORY—ID Red and gold50	.25
BALLEGO'S SURPRISE—C Pure white	1.00	.50
BAUER'S IDEAL—FD Rich red75	.35
BERNICE GEER—C Old Rose	1.25	.50
BETTE DAVIS—SC Lilac mauve	net	.75
BETTY KUNZMAN—FD Brown and orchid75	.35
BING CROSBY—ID Yellow penciled red50	.25
BLACK NIGHT—ID Dark, velvety maroon50	.25
BLUE RIVER—ID Deep lavender75	.25
BLUE WATER—ID Henna brown and purple		3.00
BOBBIE DEAN—FD Orange Buff75	.50
BRONZE BEAUTY—ID Coppery bronze	1.00	.50
CALIFORNIA IDOL—ID Glistetning yellow50	.25
CALIFORNIA PEACH—SC Clear coral pink	2.00	.75
CALIFORNIA ROSE—ID Bright rose50	.25
CENTURY OF PROGRESS—FD Purple	1.00	.25
CHARLES G. REED—FD Petunia red50	.25
CHEROKEE—SC Rich rosy lavender75	.50
CHRISTINE JANSSEN—C Large pure yellow	2.50	1.00
CLARA, BARTON—FD Silvery orchid50	.25
CLARA CARDER—ID Beautiful cyclamen pink50	.25
CLARA CLEMENS—B Crimson and white.....	.50	.25
CROYDON'S GLORY—ID Brilliant yellow75	.35
DADDY KEMP—ID Rich purplish red75	.35
DAISY TURNQUIST—ID Salmon pink50	.25
DARCY SAINSBURY—FD Our best white	2.00	1.00
DAVID COPPERFIELD—ID Violet purple	1.50	.75
DOROTHY STONE—ID Violet rose50	.25
DR. AURELIA REINHARDT—ID Deep rose75	.25
DREAM GIRL—ID Salmon and coral pink		1.00
DULCINEA—C Soft crimson	1.00	.50
DWIGHT W. MORROW—ID Rich crimson50	.25
EAGLE ROCK FANTASY—ID Pink60	.25
EMIL DOKOPIL—ID Lavender50	.25
EMILY DUNCAN—SC Lavender and white75	.35
EVERYBODY'S FAVORITE—ID Rose pink, lavender		3.00
FLAMING SUNSET—ID Orange	1.00	.50
FOREST FIRE—ID Yellow tipped scarlet75	.50
FRANK ANTHONY—ID Rose striped purple	2.00	.75
FRANK MILLER—FD Lemon yellow35	.25
FRANK SERPA—ID Light amaranth pink60	.25
FRAU O. BRACHT—SC Yellow50	.25
FREDA, GEORGE—ID Helio and cream	1.50	.75
GARDEN DELIGHT—ID Light purple50	.25
GENEVA GIANT—SC Yellow to apricot	1.00	.50
GENEVA SURPRISE—FD Orange and apricot.....		1.00
GOLDEN STANDARD—SC Buff to amber75	.35
GRAND SLAM—SC Pink, yellow reverse	1.00	.50
GREAT EASTERN—ID Yellow and purple	1.00	.50
GREATER GLORY—SC Salmon pink	1.25	.75
HENLEY'S GIANT—ID Bright scarlet and gold	3.00	1.00
HI-SPEED—ID French plum	3.00	1.50
HUNT'S VELVET WONDER—ID Purple50	.25
INSPIRATION—C Pure yellow	1.00	.50
IROQUOIS SUNBEAM—ID Orange and pink75	.50
ISLAM PATROL—SC Scarlet and gold50	.25
JANE COWL—ID Buff, salmon and orange35	.25
JERSEY'S DAINTY—C Silver white50	.35
JIMMIE FOX—ID Coppery red and apricot		1.00
JUGENDPRACHT—C Rose with golden center50	.25
KATHLEEN NORRIS—ID Rose pink50	.25
KAY FRANCIS—SC Light yellow50	.25
KAWEAH—ID Rose purple50	.25
KENTUCKY SUN—ID Amber white and rose	1.00	.50
KING MIDAS—ID Golden yellow35	.25
KING'S RANSOM—ID Yellow and apricot		1.00
LADY MOYRA PONSONBY—ID Pure yellow50	.25
LOIS WALCHER—ID Rich pansy purple, with petals		
tipped pure white. Plants only	net	1.00
LORD OF AUTUMN—ID Deep golden yellow	1.00	.50
MABEL BURKART—SC Pink and cameo	1.50	.75
MABEL ELIZABETH—ID Pure glistening white....	.75	.35
MARGARET MOELLER—ID Lavender to orchid75	.35
MARGRACE—ID Scarlet tipped gold50	.25
MAYOR FRANK OTIS—ID Honey yellow and copper		5.00
MICHIGAN WHITE—SC White cut flower75

DECORATIVE and CACTUS DAHLIAS	ROOT	PLANT
MID WEST—C Light purple and rose50	.25
MID WEST CHAMPION—ID Lavender and rose50	.25
MILTON J. CROSS—FD Yellow and rose50	.25
MISS BELGIUM—C Bright orange75	.25
MISS ENGLEWOOD—ID Red carmine	1.50	.75
MISS GLORY—SC Soft apricot yellow75	.35
MISS OAKLAND—FD A fine white	1.00	.50
MISS OHIO—Lavender incurved cactus50	.25
MONARCH OF THE EAST—FD Orange, buff	1.00	.50
MRS. A. H. FULLER—FD Orange75	.35
MRS. GEO. LE BOUTILLIER—ID Dark red50	.25
MRS. HEATH SPENCER—SC Primrose yellow75	.50
MRS. IDA CHASE—C Lemon yellow and pink.....	1.00	.50
MRS. WILLIAM KNUDSEN—ID Large pure white..		1.00
MT. SHASTA—ID White suffused pink	1.00	.50
MUNCHAUSSEN—ID Bicolor red and white75	.35
MURPHY'S MASTERPIECE—ID Our best rednet	1.00	.50
OAKLEIGH MONARCH—FD Crimson75	.35
ORIENTAL BEAUTY—SC Bright pink50	.25
PACIFIC SPLENDOR—ID Lavender, pastel shade75	.35
PALO ALTO—SC Salmon and gold75	.25
PAUL PFITZER—SC Delicate pink75	.25
PINK AMBASSADOR—SC Pink, white center.....	1.00	.50
PINK DAILY MAIL—SC Lavender pink75	.25
PINK ELEGANCE—SC Rose pink	1.50	.75
PINK SPIRAL—SC Salmon pink75	.35
PRACHTKERL—SC Deep yellow50	.25
PRIDE OF AMERICA—SC Primrose yellow50	.25
PRIDE OF AUSTINBURG—ID Grenadine pink75	.35
RED MENACE—FD Brilliant crimson	1.50	.75
RITA BALLIN—ID Giant perfect yellow	3.00	1.50
ROBT. RIPLEY—ID Purple and deep rose	2.00	.75
ROYAL PURCHASE—C Deep straw yellow75	.35
RUBY TAYLOR—ID Brilliant carmine50	.25
RUDOLPH'S GIANT—ID Pastel pink, golden tan	1.00	.50
RUDY VALLEE—SC Golden bronze35	.25
SALBACH'S WHITE—ID Creamy white50	.25
SATAN—SC Red and gold, prize stock50	.25
SHILLER—C Brilliant geranium pink	1.00	.50
SISKIYOU—SC Mauve pink50	.25
SON OF SATAN—SC Rich scarlet75	.35
SPOTLIGHT—ID Sulphur-yellow50	.25
SNOW QUEEN—B White cut flower50	.50
SUNLASCH—SC Yellow, red and purple	2.00	1.00
SUNRAYS—ID Buff apricot suffusion		2.00
TERRAWEEEN'S BEST—FD Lavender rose	1.00	.50
THE GATEWAY—ID Orange, yellow and red	1.50	.75
THE FIREMAN—ID Cardinal red75	.35
THE SOUTHLAND—ID Old rose and yellow	1.00	.50
TOM WORKMAN—FD Russet flame	1.00	.50
TOWERS EMPIRE—ID Golden yellow50	.25
VOLCANO—ID Bright orange		1.00
WASHINGTON GIANT—ID Lavender orchid50	.25
WATCHUNG GIANT—ID Yellow carmine75	.35
WENOKA—FD Rosy mauve50	.25
WHITE WONDER—ID Fluffy white50	.25

MINIATURE DAHLIAS

All fifty-cent miniatures at \$4.00 per ten

ATHLETE—Red to orange50	.25
AURORA—Single crimson and cherry50	.25
BABY ROYAL—SC Salmon pink35	.25
BALDRE—ID Clear salmon50	.25
BISHOP OF LANDAFF—Duplex bright scarlet50	.25
BUCKEYE BABY—FD Gold buff50	.25
DAWN—Bronze and buff50	.25
ELIZABETH PAPE—C Rosy pink salmon25	.25
ELVIE—ID Scarlet, white50	.25
FAIRY—FD Violet rose50	.25
FOXHOUND—Duplex scarlet and cream75	.25
FREDA—FD Rich shining maroon50	.25
GOLDEN CALIFORNIA—C Yellow and amber50	.25
HULIN'S CHERUB—FD Deep pink75	.35
LITTLE DREAM—C Rose pink50	.25
LITTLE JEWEL—D Peach blossom pink35	.25
LITTLE SNOW QUEEN—C White50	.25
MISS VIVIAN—FD Rose50	.25
MRS. ISOBEL COUTT—ID Pearly pink75	.25
NESTHAKCHEN—C Creamy chamois75	.25
ORCHID LADY—FD Orchid pink50	.25
PERSIMMON—FD Orange50	.25
PEYTIE CONWAY—FD Lavender50	.25
PHOENIX—ID Gold and crimson50	.25
RED HEAD—D Orange scarlet50	.25
ROBENS BRONZE SPECIAL—ID75	.25

WHERE NO ROOT PRICES ARE QUOTED WE SUPPLY PLANTS ONLY

POMPOM DAHLIAS—An exceptionally fine named collection of fifteen of the latest improved varieties Roots, 30c; 10 for \$2.50

POT CLUMPS. Excellent for propagating and producers of high-class flowers, are available from ten-inch at 25 per cent more than the root price, eight-inch at the root price, four-inch at the plant price, and **FIELD CLUMPS** at twice the root price. **OUR PLANTS** are of strong stock. Packed by experts they travel safely on a six-day trip. **TERMS:** Remittance with order or in advance of shipment. All retail orders are sent prepaid. We guarantee all dahlia roots, clumps and plants true to name to the extent of replacement with true stock, but at no time will be liable for any amount larger than the original purchase price. This list cancels all previous quotations. All stock offered is subject to prior sale. Add 3 per cent to cover sales tax on retail orders for California delivery.

OUR DESCRIPTIVE DAHLIA CATALOG will be ready in February. Reserve your free copy now.

KEY ROUTE HEIGHTS NURSERY CO.

Twenty-four Years of Continual Service to Dahlia Growers

3852 LOMA VISTA AVENUE, OAKLAND, CALIFORNIA

L. NELSON, Manager

